

Social Entrepreneurship and Innovation

Social entrepreneurship involves creating new products or services to address social or environmental needs. *Social innovation* is about creating new social structures that allow issues of justice, education, environmental protection, sustainability and/or community development to be reframed so that new solutions can come forward.

Sample Courses/Resources

MSM615 - FOUNDATIONS OF SOCIAL INNOVATION

SIE614 - STARTUP GARAGE

MBA641 - IDEATION, DESIGN THINKING AND STRATEGY

[Agents of Change: Strategy and Tactics for Social Innovation](#) (ebook)

[Antenna for social innovation : pathways to systemic change : inspiring stories and a new set of variables for understanding social innovation](#) (ebook)

[Social Entrepreneurship: What Everyone Needs to Know](#) (ebook)

[Social Entrepreneurship: New Models of Sustainable Social Change](#)

Intensive Programs

[MiddCORE](#)

[Watson Institute Semester Incubator](#)

[Social Innovation Fellowships](#)

Startups

[Hannah Grimes Center for](#)

[Entrepreneurship](#)

[Instig8](#)

[Lightning Jar](#)

Community Profile

Heatherjean MacNeil '02

After graduating from Marlboro, Heatherjean served as a Peace Corps Volunteer in Honduras, worked on corporate social responsibility for Eileen Fisher, founded her own ethical fashion business, and consulted on business development for nonprofits. She is currently co-founder and global director for the Babson College WIN Lab, an award-winning business accelerator for high-growth, women-owned companies.

Plan of Concentration

Conserving tropical biodiversity: the sustainable harvest of non-timber forest products.